

# VIKRAMSHILA CHAKRA

Weekly Club Bulletin of

# **ROTARY CLUB OF BHAGALPUR**

RI DISTRICT 3250

CLUB NO. 16000

INAUGURATED ON 21<sup>ST</sup> JUNE 1959

CHARTERED ON 31ST JULY, 1959

100% PHF CLUB

RI PRESIDENT

Rtn Stephanie A Urchik

DISTRICT GOVERNOR

Rtn. Bipin Chachan, Major Donor

ASST. GOVERNOR Rtn. Dr Sanjay Kumar, MPHF

PRESIDENT Rtn. R.K. Jha, PHF 9830622331

SECRETARY
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Volume 61 Issue 11

We Meet Every Saturday at 8 pm at Hotel Nihar

14.09.2024 (R.Y. 2024-25)

## **The Four Way Test**

Of the things we think, say or do

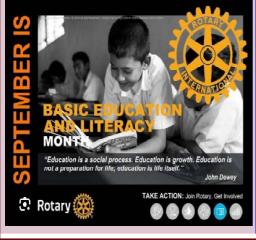
- 1. Is it the TRUTH?
- 2. Is it FAIR to all CONCERNED?
- 3. Will it build GOODWILL and BETTER FRIENDSHIPS?
- 4. Will it be BENEFICIAL to all CONCERNED?

## **GREETINGS**

**BIRTHDAY** 

19<sup>th</sup> Sep Rtnee Shourya Goel w/o Rtn Atulit Kejriwal 20<sup>th</sup> Sep Rtn CA Deepak Kumar Sultania

District Governor Rt. Bipin Chachan has conveyed that Chief Guest PRIP Rtn Shekhar Mehta will be unable to attend the Literacy Seminar on 22<sup>nd</sup> September 2024 due to an important meeting in Chennai on 21<sup>st</sup> September 2024. The seminar stands deferred to another date which will be conveyed by DG to our club later on after consultation with PRIP Shekhar Mehta.



### 10 TIPS TO ATTRACT AND RETAIN QUALITY MEMBERS

Give your potential members a meaningful Rotary experience by offering the opportunities to make a positive difference and connect with others in our communities and throughout the world. They'll make valuable friendships and feel good about Rotary and the work we're doing to make the world a better place. Remember, you have to "ASK"! and Follow-Up.

Make recruiting the top priority of your club. You can't do everything as a club president, and knowing that will give you some freedom to focus on the most important thing. Having new members – with new energy – will help you have more people to raise money for The Rotary Foundation, serve on your committees, and invite additional members/more smiling faces to your meetings and fun events. Let your members know this is the TOP priority so they can all help. Remember to appoint a Membership Chairperson for your club to help you be successful.

<u>Know your club's strengths</u>. Friendship, Service Above Self, projects, Club Strategic Plan, inclusion, volunteerism, Personal Growth, Leadership Development, "fun", Family Programs, Development of Ethics, Cultural Awareness, the opportunities to serve.

Use a Recruiting Strategy and keep a list of potential future Rotarians. Hold a club assembly meeting for membership recruiting and planning. Provide an opportunity for club members to brainstorm and make a list of potential people that they would like to recruit and sign as members. It doesn't matter if it's a paper list or if it's kept on a computer – it just makes you think about those people and others that may be a fit for your club. Post the list where it can be referred to by members to keep updated on who has been recruited for the club. Refer to it continuously as membership recruitment should be the Club's top priority. You have to continue to "ASK" and follow-up.

<u>Create a Recruiting Folder that lists all the great things about your club</u>. List your major projects, the advantages of the time and place where your club meets, how many members presently in the club, etc. Make sure to include an email/letter that is welcoming and will meet the wants of any potential new member.

<u>List potential areas of responsibilities</u>. Potential members will want to know how they can fit in and what opportunities there are for serving.

<u>Be persistent</u>. There will be times that it takes literally a dozen requests to get someone to a meeting. Keep "ASKING". They may come to a meeting, or tell you they can't join now because they are too busy, or they aren't interested in joining at the moment. These are all fine answers as long as you keep track of them and keep in touch. How many times did you have to be asked? (It was over a course of eight years for me)

Talk about Rotary wherever you go. At church, temple, work, family gatherings, parties, etc. You'll be amazed how easy it is after you practice for a while. Getting a lot of "no" answers built my confidence because it didn't hurt as bad as I thought and most people were actually happy I asked, even if they responded negatively. It's always a good time to recruit. Make sure you have a Positive Public Relations Plan. .......contd

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<u>Celebrate when you get a new member</u>. This gets the club excited about getting more members. Our induction process is very professional and special. Some clubs make a welcome poster after the new member has been voted in and they put it in the front of the room at next their meeting. Make the new member feel welcome!.

Realize there is no finish-line. Even if you are at the size that your club wants to be, there are always reasons people leave. And new insights always benefit a club. You're either growing or you're dying. Recruiting new members is a continuous process.

**Be vibrant.** Wear your Rotary pins (it gets people talking to you), make outrageous centrepieces for your meeting tables (it gets people talking to each other), greet people as they arrive for the meetings and special events. (it lets people know you care).



Congratulations to the more than 880 Rotaract clubs that earned the 2023-24 Rotaract Giving Certificate!

This award recognizes clubs whose members contributed US\$100 or more to The Rotary Foundation during the year. Each club will receive a certificate signed by 2023-24 Foundation Trustee Chair Barry Rassin.

Together, these clubs generously donated more than US\$391,558 to the Foundation, an increase compared to the US\$242,000 contributed by Rotaract clubs in 2022-23. The number of clubs that achieved the certificate also reached a new high compared to the more than 640 that earned it last year.

Since 2019-20, Rotaract members in clubs that earned the certificate have contributed more than US\$830,059 to our Foundation, which supports the life-changing work of members around the world.

#### INTERACT AND ROTARACT

Interact clubs give young people 12-18 years old the chance to work together and have fun while learning about service and promoting international understanding. Each club is required to complete at least two major projects each year, one to serve the community and the other to promote international understanding.

Rotaract clubs are service clubs for young people ages 18-30 that emphasize the importance of leadership and community involvement. Rotaractors can join Rotary clubs and enjoy dual membership until they leave Rotaract.

Interact and Rotaract clubs are sponsored by nearby Rotary clubs.

### Minutes of RWM 3086 held on 07.09.24 at Hotel Nihar from 8.00 pm.

- 1. Meeting was called to order by President Rtn. Ram Krishna Jha followed by National Anthem.
- 2. The four-way test recited by the members.
- 3. Minutes of the last weekly meeting no. 3085 was confirmed by the house.
- 4. Greetings was announced by Acting Sgt-at-arms Rtn. Deepak Kumar Sultania.
- 5. Secretary Rtn. Ashok Lohia read out the club business:-
- Wish all Rotary members A very Happy Ganesh Chaturthi.
- The Convenor of the Literacy cum Prevention of Disease Seminar PP Rtn. Satyajit Sahay provided a list with mobile number of President and Secretary of the various club under Dist 3250 to request them for participation in the seminar on 22<sup>nd</sup> September 2024. The list included name of Rtn. Nand Kishore Singh, Rtn. Mithilesh Kumar Sinha, Rtn. Dr Amitabh Singh, Rtn. Dr. Shankar, Rtn. Binod Kumar Baid, Rtn. Arvind Kumar Tiwary, Rtn. Amit Kejriwal, Rtn. Deepak Kumar Sultania, Rtn. Nitesh Santhalia, Rtn. Alok Agarwal, Rtn. Roop Kumar, Rtn. Kamal Mohan Thakur, Rtn. Vikash Jhunjhunwala.
- The Chairman, Membership Retention Committee Rtn. Kamal Mohan Thakur announced name of 100% attendant for the month of August 24 and gave token prize to the members.
- 6.Rtn. Abhisekh Dhandhania spoke on his feeling about Rotary and why he joined Rotary.
- 7.Rtn. Mithilesh Kumar Sinha spoke on Literacy.
- 8.President announced about first Rotary Leadership Institute RLI of year 2024-25 to be held on 28 and 29th of September 2024. The host is Rotary club of Patna Samrat.
- 9. Attendance 23, with greetings to RI and RC of Motihari, the meeting was adjourned for fellowship.

Rtn. Ram Krishna Jha President Rtn. Ashok Lohia Secretary

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